**For immediate release**

**Mustang Claims Back-to-Back World’s Best-Selling Sports Car Crowns, Retains** **Best-Selling Sports Coupe Title for 6th Straight Year**

**DUBAI, UAE, April 14, 2021** – For the second straight year, Ford Mustang – which celebrates its 57th birthday this Saturday – is the world’s best-selling sports car. The famed pony car also retained its title of best-selling sports coupe for the sixth straight year.

Led by a surge in sales in high-performance Bullitt, Shelby GT350, Shelby GT350R and Shelby GT500 models, Mustang led all competitors with 80,577 global sales in 2020, according to the most recent vehicle registration data from IHS Markit\*. That sales total represents 15.1 percent of the sports coupe market, up from 14.8 percent a year earlier.

“Mustang enthusiasts love their performance cars, and they showed that yet again,” said Hau Thai-Tang, chief product platform and operations officer, Ford Motor Company. “In a challenging year for the entire auto industry because of the global pandemic, Mustang performed very well, increasing its share in the global sports car segment.”

Sales of the high-performance Bullitt and Shelby variants were up 52.7 percent in 2020 from a year earlier, according to Ford internal data. Ford looks to continue its success with limited-edition models with [the new 2021 Mustang Mach 1](https://media.ford.com/content/fordmedia/fna/us/en/news/2020/06/16/limited-edition-mach-1-is-pinnacle-of-mustang-5-0-liter-v8-style.html) entering the lineup.

The United States remains the strongest global market for Mustang, representing about three-quarters of total sales. Texas (8,600 vehicles), California (6,200 vehicles) and Florida (5,864 vehicles) remain the top U.S. markets.

**All-electric Mach-E SUV continues Mustang momentum**

Outside of the sports car and sports coupe segments, the all-new [Mustang Mach-E all-electric SUV](https://media.ford.com/content/fordmedia/fna/us/en/products/icons/mustang-mach-e/mustang-mach-e.html) exceeded sales expectations in February and March on its way to opening 2021 with strong first-quarter retail sales totaling 6,614.

Demand only increased as the weather warmed, and Mustang Mach-E units in late March spent an average of only seven days on dealer lots.

Mustang Mach-E customers, nearly 70 percent of whom are trading in their keys of competitive brands, lean toward premium Mach-E models. The Mustang Mach-E 4X all-wheel-drive-equipped models are outselling rear-wheel-drive units, while vehicles with extended-range batteries are more popular and are capable of up to an EPA estimated 305 miles\*\* with rear-wheel-drive.

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\*Note: IHS Markit global vehicle registrations are compiled from government and other sources and capture 95 percent of global new vehicle volumes in more than 80 countries. Sports cars, as defined by IHS Markit, include all vehicles in the IHS Markit Global Sports Car segment. Mustang is America’s best-selling sports car over the last 50 years, based on Ford analysis of 1966-2020 total U.S. new vehicle cumulative registrations for all sports car segments supplied by IHS Markit.

\*\*Based on full charge. Actual range varies with conditions, such as external environment, vehicle use, driving behaviors, vehicle maintenance, lithium ion battery age and state of health.

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***About Ford Motor Company***

*Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford trucks, utility vehicles, and cars – increasingly including electrified versions – and Lincoln luxury vehicles; provides financial services through Ford Motor Credit Company; and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected vehicle services. Ford employs approximately 186,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit* [*corporate.ford.com*](https://corporate.ford.com/)*.*

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